
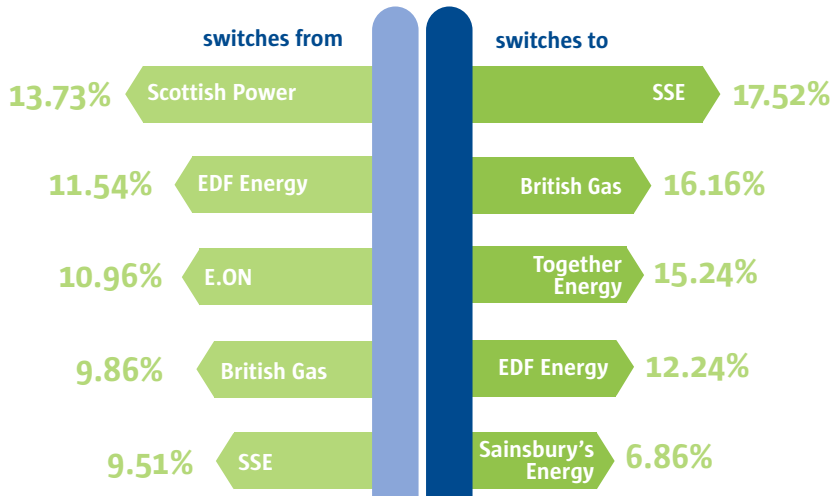


JANUARY 2018

# Energy Snapshot




## The biggest winners and losers



## Most popular tariffs

<b>#1 Ovo Energy</b> Better Energy Fixed (All Online) Average Saving: <b>£208.85</b>	No. of switches <b>15.67%</b>
<b>#2 E.ON</b> E.ON Go Online 1 Year v6 Paperless Average Saving: <b>£175.20</b>	No. of switches <b>13.84%</b>
<b>#3 Together Energy</b> Together Fixed December18 v2 Average Saving: <b>£243.19</b>	No. of switches <b>10.44%</b>
<b>#4 Together Energy</b> Together Fixed January19 Average Saving: <b>£222.77</b>	No. of switches <b>6.28%</b>
<b>#5 British Gas</b> HomeEnergy Plus Cover Jan 2019 Average Saving: <b>£193.16</b>	No. of switches <b>5.72%</b>

## Highest saving tariffs

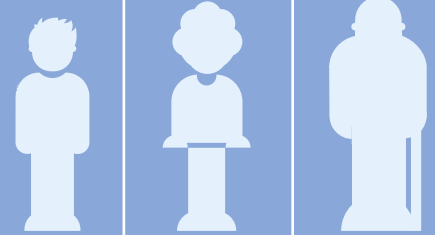
Avg. saving - <b>£394.42</b>	<b>#1 Pure Planet</b> 100% green 1.12%
Avg. saving - <b>£320.78</b>	<b>#2 NPower</b> Online Fixed Energy March 2019 1.02%
Avg. saving - <b>£302.68</b>	<b>#3 Brilliant Energy</b> Fairdeal Electricity - countryside 2.0 - 1.02%
Avg. saving - <b>£243.19</b>	<b>#4 Together Energy</b> Together Fixed December18 v2 10.44%
Avg. saving - <b>£231.01</b>	<b>#5 Utility Point</b> Flexi Online 18Wk 04 1.12%

## Switches by area

Rank	region	% of switches	Average savings
1	South East	12.99%	£205.49
2	North West	12.47%	£190.76
3	South West	9.88%	£188.34
4	East Anglia	9.10%	£193.75
5	West Midlands	9.06%	£196.35
6	Yorkshire & The Humber	8.97%	£197.68
7	Scotland	8.34%	£177.04
8	East Midlands	7.31%	£204.00
9	Greater London	6.70%	£202.74
10	North East	5.50%	£183.77

## Switches by age

Person age	% of switches	Average saving
Under 21	0.64%	£148.09
21 - 24	4.44%	£140.62
25 - 29	12.11%	£153.24
30 - 39	24.05%	£181.33
40 - 49	20.99%	£212.72
50 - 64	23.79%	£211.62
65 - 79	11.59%	£200.98
80 +	2.40%	£208.13



## Tariffs ending February 2018

### Affect Energy

- Fixed Until February 2018

### Better Energy

- Online Fixed 1 Feb18
- Postal Fixed 1 Feb18

### British Gas

- HomeEnergy Capped Feb 2018

### Co-operative Energy

- Co-op Fix For Longer February 2018
- Co-op Online February 2018
- Co-op Online Green February 2018

- Co-op Fix For Longer Feb 2018 v2
- Co-op Online Green Feb 2018 v2

### EDF Energy

- Blue+Price Freeeze February 2018
- Blue+Fixed Prepay February 2018
- Blue+Price Protection Feb 18
- Blue+Price Protection Feb 18v2
- Simply Fixed February 2018

### extraenergy

- Fresh Fixed Price Feb 2018 v1

### first:utility

- First Fixed February 2018
- First Fixed February 2018 v2 plus Online
- First Fixed February 2018 v3 Online

### GB Energy

- GB Online February 2018

### npower

- Price Fix Feb 2018
- Online Fix February 2018
- Online Price Fix February 2018

### PFP Energy

- Together - Feb 2018 - fixed 43 Paperless
- Together - Feb 2018 - fixed 43 Paper Billing
- Together - Feb 2018 - fixed 44 Paperless
- Together - Feb 2018 - fixed 44 Paper Billing
- Together - Feb 2018 - c24-4 Paperless
- Together - Feb 2018 - c24-4 Paper Billing

### Sainsbury's Energy

- Fix & Reward February 2018
- Fixed Price February 2018

### Utility Warehouse

- Double Gold Fixed Price v12