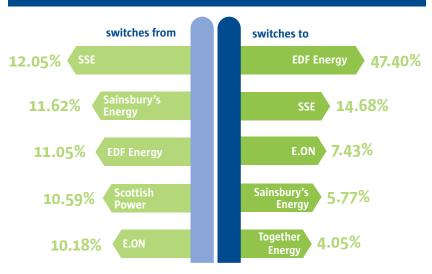




The biggest winners and losers



Most popular tariffs

Most popular tarms		
#1 EDF Energy Simply Fixed Aug18 Average Saving: £187.48		No.of switches 40.07%
#2 SSE Collective 1 Year Fixed v4 Average Saving: £206.58		No.of switches 13.68%
#3 E.ON E.ON Saver Fixed 1 Year v11 Paperless Average Saving: £165.36		No.of switches 6.29%
#4 Sainsbury's Energy Fixed Price August 2018 Average Saving: £211.76		No.of switches 5.52%
#5 Together Energy Together Fixed Jun 2018 v2 Average Saving: £275.90		No.of switches

Highest saving tariffs

Avg. saving - £319.81	#1 EDF Energy Online Saver Jul18 1.80%
Avg. saving - £302.09	#2 Bulb Vari-Fair 1.63%
Avg. saving - £293.53	#3 EDF Energy Online Saver Aug18 3.94%
Avg. saving - £275.90	#4 Together Energy Together Fixed Jun 2018 v2 4.02%
Avg. saving - £271.96	#5 npower Fixed Energy Online August 2018 - 3.34 %

Switches by area

Rank	region	% of switches	Average savings
1	North West	12.34%	£216.02
2	South East	11.20%	£206.22
3	Yorkshire & The Humber	9.92%	£194.84
	South West	9.50%	£187.02
5	East Midlands	9.04%	£214.02
6	Scotland	8.96%	£194.64
7	West Midlands	8.91%	£206.63
8	East Anglia	8.21%	£204.39
9	North East	5.14%	£194.01
10	Wales	5.07%	£209.22

Switches by age

Person age	% of switches	Average saving
Under 21	1.46%	£211.23
21 - 24	7.06%	£159.36
25 - 29	13.14%	£160.34
30 - 39	23.13%	£187.52
40 - 49	18.66%	£220.87
50 - 64	22.60%	£218.15
65 - 79	10.95%	£223.91
80 +	2.99%	£241.81

Tariffs ending August 2017

Affect Energy

Fixed Saver August 2017

Better Energy

- Online Fixed Aug17
- Postal Fixed Aug17

EDF Energy

• Blue+Price Protection Aug17

extraenergy

• Fresh Fixed Price Aug 2017 v1

first:utility

- iSave Fixed August 2017
- iSave Fixed August 2017 v2
- First Fixed August 2017
- First Fixed August 2017 v5 Full Service
- First Fixed August 2017 v6 ONLINE ONLY

iSupplyEnergy

• iFix August 2017 v2

npower

- Online Price Fix August 2017
- Fixed Energy Online August 2017
- MSM Collective Fix August 2017

Sainsbury's Energy

- Price Freeze August 2017
- Price Promise August 2017
- Fixed Price August 2017

Scottish Power

• Online Fixed Price Energy August 2017

Source: comparethemarket.com, July 2017

