



# Energy Snapshot

April 2016

## Most popular tariffs - % of switches

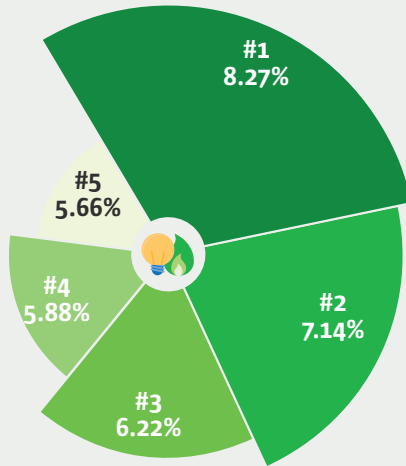
**#1 Scottish Power**  
Online fixed price energy  
May 2017 - **£389.12**

**#2 NPower**  
Online fixed energy  
April 2017 - **£740.11**

**#3 SSE**  
SSE 1 Year  
fixed v6 - **£691.93**

**#3 SSE Southern Electric**  
SSE 1 Year  
fixed v6 - **£510.05**

**#5 Scottish Power**  
Online fixed price energy  
April 2017 v2 - **£377.13**



## Highest saving tariffs

Avg. saving -  
**£1,190.34**

**#1 Flow Energy**  
Connect 6  
1.63%

Avg. saving -  
**£911.16**

**#2 Co-operative Energy**  
Co-op online March 2017  
2.24%

Avg. saving -  
**£742.57**

**#3 EDF Energy**  
Blue+price promise April 2017  
3.23%

Avg. saving -  
**£740.11**

**#4 NPower**  
Online fixed energy April 2017  
7.14%

Avg. saving -  
**£698.79**

**#5 Places for People Energy**  
Together September 2017  
fixed 32 paperless - 4.17%

## Biggest winners & losers

THE  
**BIG 6**

switches to  
**12.92%**

switches from  
**36.76%**

14.89% SSE British Gas 15.09%

14.77% Scottish Power E.ON 15.01%

12.50% NPower NPower 13.38%

11.85% first:utility EDF Energy 10.25%

switches to 8.15% extraenergy Scottish Power 10.09% switches from

## Switches by age

Person age	% of switches	Average saving
Under 21	0.69%	£207.73
21 - 24	5.04%	£334.06
25 - 29	12.72%	£407.80
30 - 39	26.64%	£377.37
40 - 49	21.73%	£486.00
50 - 64	21.77%	£592.44
65 - 79	9.02%	£739.48
80 +	2.38%	£397.68



## Tariffs ending April 2016

### Co-operative Energy

- Fixed to May 2016
- Fixed to May 2016 paper billing
- Fair & square May 2016

### EDF Energy

- Blue+price promise May 2016

### first:utility

- Power play fixed May 2016
- iSave fixed May 2016
- iSave fixed May 2016 v2
- iSave fixed May 2016 v3

### iSupply Energy

- iFix May 2016

### M&S

- Fix & more May 16 paperless billing
- Fix & more May 16 paper billing

### NPower

- Online price fix May 2016
- Price fix May 2016

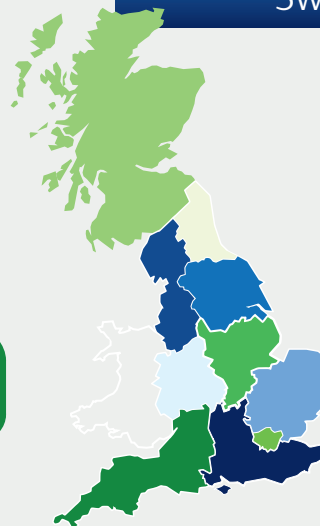
### Sainsbury's Energy

- Price promise May 2016
- Price freeze May 2016
- Fixed price May 2016

### Scottish Power

- Online fixed price energy May 2016

## Switches by area



Rank	region	% of switches	Average savings
1	South East	14.59%	£472.78
2	North West	13.74%	£551.57
3	Yorkshire & The Humber	10.69%	£504.69
4	East Anglia	9.20%	£390.38
5	West Midlands	9.08%	£418.76
6	South West	8.93%	£500.57
7	East Midlands	8.69%	£370.74
8	Greater London	7.63%	£373.56
9	Scotland	7.47%	£410.06
10	North East	5.04%	£619.17