



# Energy Snapshot

## May 2016

### Most popular tariffs - % of switches

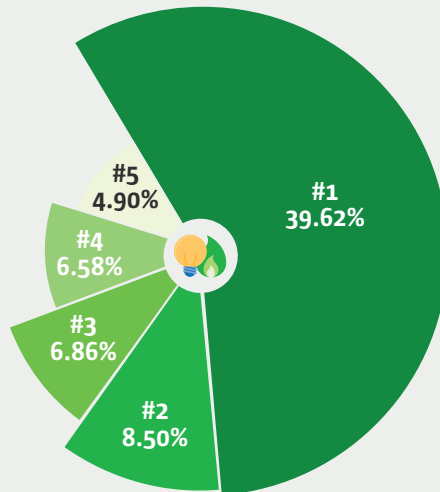
**#1 Sainsbury's Energy**  
Fixed Price  
May 2017 - **£592.12**

**#2 Sainsbury's Energy**  
Fixed Price  
May 2017 - **£686.62**

**#3 first:utility**  
First Fixed  
June 2017 v6 - **£231.86**

**#4 Scottish Power**  
Online Fixed Price Energy  
May 2017 - **£329.96**

**#5 npower**  
Feel Good Fix  
June 2018 - **£357.16**



### Highest saving tariffs

Avg. saving - **#1 Sainsbury's Energy**  
Fixed Price June 2017  
**£686.62** 8.50%

Avg. saving - **#2 EDF Energy**  
Blue+Price Promise May 2017  
**£677.57** 1.94%

Avg. saving - **#3 Sainsbury's Energy**  
Fixed Price May 2017  
**£592.12** 39.62%

Avg. saving - **#4 extraenergy**  
Clear Fixed Price Oct 2017 v1  
**£440.70** 1.18%

Avg. saving - **#5 Ovo Energy**  
Better Energy Fixed (All Online)  
**£437.34** 1.80%

### Biggest winners & losers

THE **BIG 6**

switches to **4.64%**

switches from **58.23%**

48.24%	Sainsbury's Energy	E.ON	15.35%
7.70%	Scottish Power	npower	15.33%
7.47%	first:utility	British Gas	14.32%
6.64%	extraenergy	first:utility	11.65%
6.36%	EDF Energy	EDF Energy	10.27%

### Switches by age

Person age	% of switches	Average saving
Under 21	0.86%	£209.71
21 - 24	5.33%	£244.32
25 - 29	13.09%	£272.24
30 - 39	25.91%	£377.06
40 - 49	22.42%	£505.32
50 - 64	21.32%	£632.29
65 - 79	8.84%	£579.26
80 +	2.22%	£394.28



### Tariffs ending June 2016

#### Better Energy

- CTM Online Fixed June 16

#### British Gas

- Fix & Fall June 2016
- Fix & Reward June 2016

#### EDF Energy

- Blue+Price Promise June 2016

#### iSupply Energy

- iFix June 2016
- iFix Direct June 2016
- iFix June 2016 v2
- iFix Direct June 2016 v2

#### npower

- Price Fix June 2016
- Fixed Energy June 2016

#### Ovo Energy

- Better Energy (Fixed to June 2016) pre 15 May 2014
- Cheaper Energy (Fixed to June 2016) pre 15 May 2014

- Better Energy (Fixed to June 2016) (pre 8th July 2014)
- Cheaper Energy (Fixed to June 2016) (pre 8th July 2014)
- Better Energy (Fixed to June 2016)
- Cheaper Energy (Fixed to June 2016)

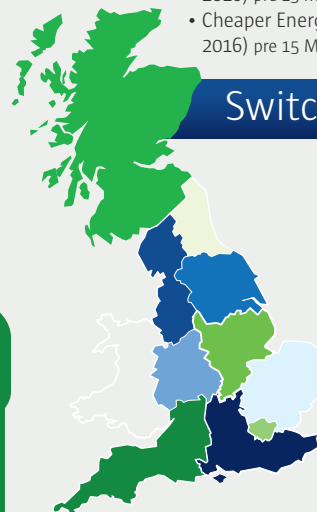
#### Sainsbury's Energy

- Price Promise June 2016
- Price Freeze June 2016
- Fixed Price June 2016

#### Scottish Power

- Fixed Price Energy June 2016
- Fixed Price Energy June 2016 Online
- Online Fixed Price Energy June 2016

### Switches by area



Rank	region	% of switches	Average savings
1	South East	14.16%	£414.80
2	North West	13.72%	£480.51
3	Yorkshire & The Humber	11.46%	£480.18
4	West Midlands	9.37%	£443.57
5	East Anglia	8.84%	£517.92
6	South West	8.59%	£420.01
7	Scotland	8.02%	£563.84
8	East Midlands	8.01%	£407.70
9	Greater London	7.93%	£426.79
10	North East	5.08%	£499.01