



Energy Snapshot

November 2016



Most popular tariffs - % of switches

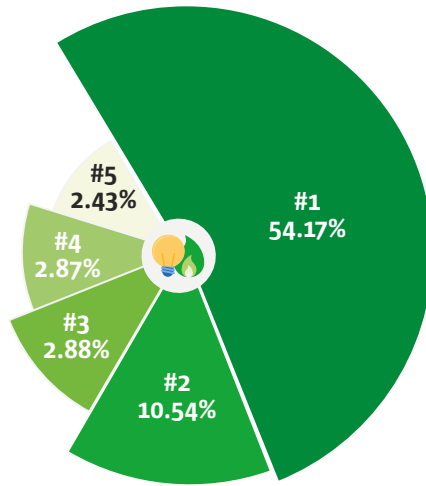
#1 EDF Energy
Simply Fixed November 2017
£372.75

#2 Sainsbury's Energy
Price Freeze November 2017
£162.82

#3 Sainsbury's Energy
Fixed Price November 2017
£408.91

#4 Economy Energy
Direct Saver 2017
£662.56

#5 Sainsbury's Energy
Price Promise November 2017
£576.90



Highest saving tariffs

Avg. saving - **£662.56**
#1 Economy Energy
Direct Saver 2017 - **2.87%**

Avg. saving - **£576.90**
#2 Sainsbury's Energy
Price Promise November 2017 - **2.43%**

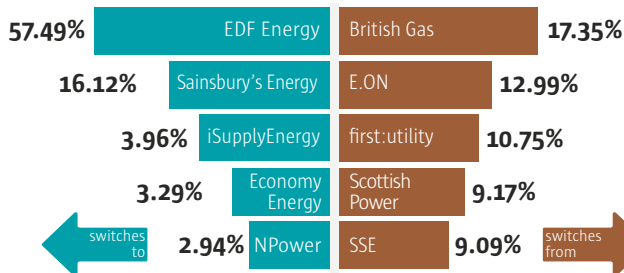
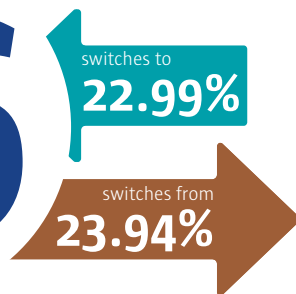
Avg. saving - **£442.14**
#3 Co-operative Energy
Co-op Fix For Longer February 2018 - **2.12%**

Avg. saving - **£440.93**
#4 NPower
Online Price Fix December 2017 - **2.28%**

Avg. saving - **£408.91**
#5 Sainsbury's Energy
Fixed Price November 2017 - **2.88%**

Biggest winners & losers

THE **BIG 6**



Switches by age

Person age	% of switches	Average saving
Under 21	0.49%	£160.63
21 - 24	3.90%	£190.84
25 - 29	10.44%	£249.35
30 - 39	22.77%	£289.35
40 - 49	23.27%	£380.41
50 - 64	26.94%	£419.40
65 - 79	10.30%	£304.98
80 +	1.89%	£330.09



Tariffs ending December 2016

Better Energy

- Online Fixed Dec16
- Postal Fixed Dec16

Co-operative Energy

- Fair & Square December 2016
- Co-op Online December 2016

Extra Energy

- Bright Fixed Price Dec 2016 v1
- Clear Fixed Price Dec 2016 v1
- Fresh Fixed Price Dec 2016 v1
- Fresh Fixed Price Dec 2016 v2
- Fresh Fixed Price Dec 2016 v3
- Bright Fixed Price Dec 2016 v2
- Clear Fixed Price Dec 2016 v2
- Fresh Fixed Price Dec 2016 v4
- Bright Fixed Price Dec 2016 v3
- Clear Fixed Price Dec 2016 v3
- Bright Fixed Price Dec 2016 v4
- Clear Fixed Price Dec 2016 v4
- Bright Fixed Price Dec 2016 v5
- Clear Fixed Price Dec 2016 v5
- Fresh Fixed Price Dec 2016 v5
- Fresh Fixed Price Dec 2016 v6
- Fresh Fixed Price Dec 2016 v7
- Fresh Fixed Price Dec 2016 v8

first:utility

- iSave Fixed December 2016
- iSave Fixed December 2016 v2
- iSave Fixed December 2016 v3
- iSave Fixed December 2016 v4
- You first December 2016
- iSave Fixed December 2016 v5
- You first December 2016 v2
- Metro Voltz Fixed December 2016

iSupplyEnergy

- Standard Variable Evergreen
- iFix Direct December 2016

npower

- Fixed Energy Online Dec 2016
- Online Price Fix Dec 2016

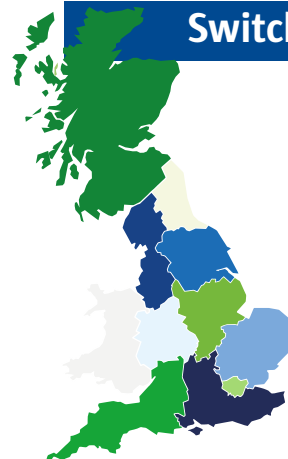
Sainsbury's Energy

- Price Promise December 2016
- Fixed Price December 2016

Scottish Power

- Help Beat Cancer Fixed Price Energy Jan 2017
- Help Beat Cancer Fixed Price Energy Jan2017 Online
- Online Fixed Price Energy December 2016

Switches by area



Rank	region	% of switches	Average savings
1	South East	14.62%	£341.42
2	North West	13.77%	£348.07
3	Yorkshire & The Humber	9.83%	£386.57
4	East Anglia	9.71%	£420.45
5	West Midlands	9.55%	£318.41
6	Scotland	8.73%	£356.49
7	South West	8.73%	£301.04
8	East Midlands	8.16%	£363.51
9	Greater London	7.11%	£307.94
10	North East	5.15%	£267.92